Want to create a video artwork that will be presented on the San Francisco skyline?

Jim Campbell's Studio wants to work with emerging, local artists to create videos for the Salesforce Tower Top. We screen the selected artist's video all night for one weekend of the month and nightly at midnight-1am thereafter. Every month we work with a different artist to create a new video. We would like to invite all local, emerging artists to submit a proposal!

General Information:
- The building "screen" is very low resolution so the visuals work best when the imagery is simple with uncomplicated backgrounds. Movement, color and contrast are important for image recognition. Due to the particular aspects of the tower, we will work directly with the artists to develop imagery that will be perceivable and visually successful.
- The final videos should be 5-10 minutes long and will play all night for one weekend of the month and from 12-1:00AM the rest of the month.
- The aspect ratio of the final videos need to be 1024 pixels wide x 280 pixels tall.
- Artists must be familiar with Premiere, After Effects and/or Final Cut in order to create the video.
- All works will be evaluated by Boston Properties (building owner) for approval.
- Both representational and abstract images are welcome. Generally non-narrative videos work best.

Each collaborating artist that is chosen will be credited on our website and Instagram and will also receive a stipend of $2,000 funded by Boston Properties.

How to apply: If you are interested, please **send us a paragraph description** of what you might want to create and **5-10 pieces of portfolio work** (must include examples of video work to be considered). Please keep in mind that images shown on the building are part of the San Francisco skyline and as such need to make sense in the context of the city.

Send proposals to Emma at emma@jimcampbell.tv by July 10, 2023. If you miss the deadline, but are interested in submitting, reach out to us for the next deadline.